

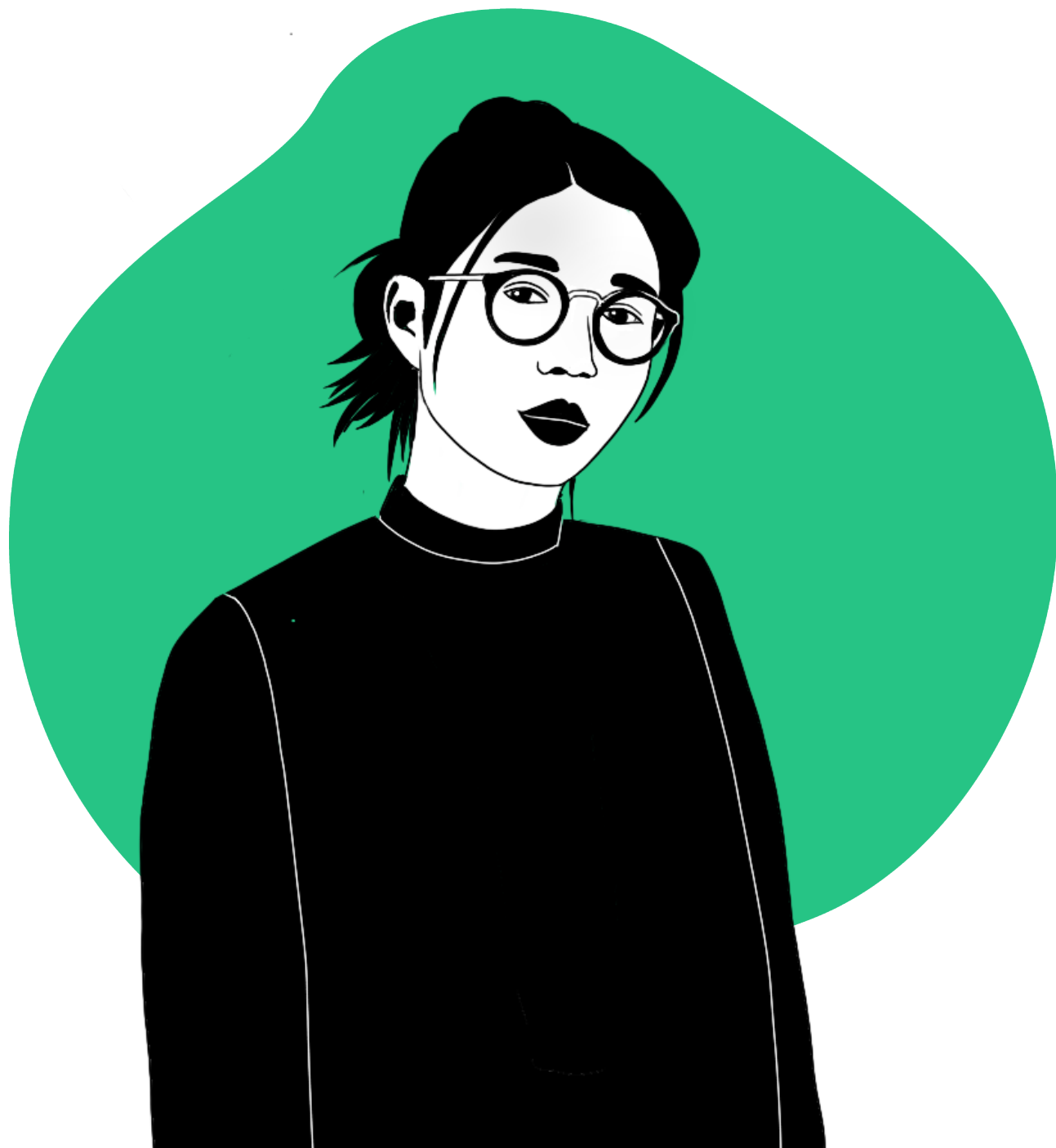
Hello, my name is

Léa Sharon Harabagiu

and I am a

GRAPHIC DESIGNER

BOOK 2021



Welcome

in this reflection of a world that is mine

In this book, you will find projects I made as a graphic designer.
You can find other digital projects on my website
www.elessach.com



LOGO CREATION

Dog & Garonne

Logo creation for a brand selling dog food containing fish.

FISH CROQUETTES FOR DOGS

Made a logo with suggestive shapes, revealing efficiently the brand intention by the association of a dog's paw and a fish. The fish food will suit your dog as it suits in the logo.

A green and sane food for your dog that will flourish in good shape.

created at EANET
_August 2020



LOGO CREATION & PACKAGING

Rebel Pro

Logo creation for a sporting equipment brand, selling especially massage guns.

UNLEASH THE BEAST

The logo consists in harmonious traits and a modified font. The shape withing the circle suggests a a vivid flame which represents the sportive in shape, dynamic and with a warrior mentality.

As it is, the alignes lines also refers to war paintings soldiers are often represented with, just as the «Rebel» spirit.

The logo was printed on the product and the packaging.

_September 2020



Le Patio

Graphic creation for several signage elements of a restaurant, such as a plexiglas, posters and a flag.

RESTAURANT, TERRACE & RECEPTION ROOM

«Le Patio» is a high quality restaurant with high-end standards. It is also a terrace and a reception room that represents other assets of the place.

For the plexiglas and the flag, the idea was to give more visibility to the restaurant but still keep an elegant and refined aspect. That is why I chose to create light and linear illustrations that remains suggestive enough.

created at EANET

_May 2020



STUDIO
307



LE JEU

LE PROJET

L'ÉQUIPE

307

LA COMMUNAUTÉ

LES PARTENAIRES


FORÊT ENCHANTÉE
un jeu vidéo par le Studio 307

JOUEZ GRATUITEMENT



LOGO CREATION & WEBSITE DESIGN

Studio 307

Logo creation and website design for and independant video game studio.

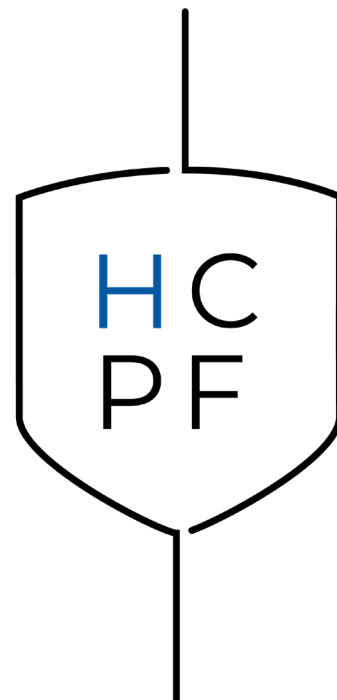
SHARE OUR PASSION

Studio 307 is a studio created by students passionnated by video games, that created their own in 2021. The name comes from the room number of the room they used to work in.

The word «studio» is withing the «3» superior line. The «307» is dominant and reveals a logo with digital aspect. It reflects the digital nature of the project.

visit the website to see its entire design :
www.laforetenchantee.netlify.app

_April 2021



LOGO CREATION & BUSINESS CARD

HCPF

Logo creation for financial adviser

TO PROTECT YOU AND YOUR PATRIMONY

I created a light and minimalist logo. I used the shape of a shield that refers to the brand prestige as well as the will to protect the clients and their patrimony.

HCPF will advice you in a professionnall and conscious manner.

_April 2021